

PRASOON SINGH

 484-560-9176

 prasoonsingh.com

 contact@prasoonsingh.com

Creative and self learning graphic designer who has more than five years of various skills in graphics, web, and motion design. Highly skilled in Adobe Creative Suite such as Illustrator and After Effects. Knowledgeable with designing and coding websites.

EXPERIENCES

Jrclocker

Graphic Designer & Photographer 10/2020 - Current

- Created branding material using Adobe Illustrator and After Effects for YouTube and other social network sites
- Managed capturing and editing photography of products that were listed on their online store

Utzo Technologies

Graphic Designer 06/2019 - 08/2019

- Created a range of motion graphics video that explained the services that the company provides
- Visualized their mobile app in a video that demonstrated popular features for its users

Palmer Pediatrics

Web Designer & Assistant 05/2014 - 08/2018

- Developed a business website which let patients gain a library of health information from trusted libraries
- Implemented SEO for the website to be discoverable on Google's search engine
- Assisted in verifying patients health insurance and created an archive of older charts by converting them into digital documents for easier access of information

Zeroh Creative

Intern Graphic Designer 08/2017 - 11/2017

- Designed a motion graphics video with typography and illustration using After Effects that summarizes the purpose of the agency
- Created an ad campaign that contained series of GIFs for social media that grabs user's attention by using marketing terms

Unify Interactive

Intern Graphic Designer 06/2016 - 08/2016

- Assisted the team with developing wireframes for websites to finalizing designs in Adobe Photoshop to be exported for code
- Assisted in creating and scheduling advertisement posts across various social media platforms
- Designed responsive email layouts for marketing purposes

EDUCATION

B.F.A. Kutztown University of Pennsylvania, May 2020

GPA - 3.7

Dean's List - Three Semesters

Major - Communication Design

A.A. Northampton Community College, May 2017

GPA - 3.5

Major - Communication Design

SKILLS

Adobe Creative Suite

Illustrator, After Effects, Audition, and Premiere

Coding

HTML, CSS, JavaScript, and jQuery

UX/UI

Adobe XD, Figma, and Invision